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Personal

Born 10 November 1966 in Carlisle, England. U.S. Permanent Resident.

Business Employment

2003 - Present Independent Consultant

1999 - 2003 Senior Consultant: IBM's Institute for Knowledge-Based Organizations, Cambridge, MA, USA

Education

Present Ph.D. candidate Sociology, Stanford University

2004 M.A. Sociology, Stanford University

2002 M.A. Economics, Northeastern University

1998 M.Sc. International Development, London School of Economics

1997 B.Sc. Political Science, Northeastern University

Books

1. Cross, R., Parker, A. & Saxon, L. *Networks in the Knowledge Economy*. New York: Oxford University Press, 2003.
2. Cross, R. & Parker, A. *The Hidden Power of Social Networks: Understanding How Work Really Gets Done in Organizations*. Boston: Harvard Business School Press, 2004.

Papers

1. Cross, R., Parker, A. & Borgatti, S. "A Bird's-Eye View: Social Network Analysis for Knowledge Effectiveness." *Knowledge Directions*, Spring 2000.
2. Parker, A., Cross, R. & Walsh, D. "Improving Collaboration with Social Network Analysis." *KM Review*, June 2001.
3. Cross, R., Borgatti, S. & Parker, A. "Beyond Information: Relational Content of the Advice Network." *Social Networks*, Vol. 23 (3), 2001.
4. Cross, R., Rice, R. & Parker, A. "Information Seeking in Social Context: Structural Influences and Receipt of Information Benefits." *IEEE Transactions on Systems, Man, and Cybernetics*, November 2001.
5. Cross, R., Parker, A., Prusak, L. & Borgatti, S. "Knowing What We Know: Supporting Knowledge Creation and Transfer in Social Networks." *Organizational Dynamics*, Vol. 30 (2), 2001.
6. Cross, R., Nohria, N. & Parker, A. "Managing in a Networked World: Assessing and Supporting Collaboration in Social Networks." *MIT Sloan Management Review*, Vol. 43 (3), 2002.
7. Cross, R., Parker, A. & Borgatti, S. "Strategic Collaboration: Using Social Network Analysis to Integrate Human Networks." *California Management Review*, Vol. 44 (2), 2002.
8. Kahn, W., Cross, R. & Parker, A. "Layers of Diagnosis for Planned Relational Change in Organizations." *Journal of Applied Behavioral Science*, Vol. 39 (3), 2003.
9. Cross, R., Baker, W. & Parker, A. "What Creates Energy in Organizations?" *MIT Sloan Management Review*, Vol. 44 (4), 2003.

Research Interests

Social networks, organizational theory, economic sociology